

British Columbia

**2021 Quarterly  
Visitor Origin Maps**  
Okanagan-Similkameen

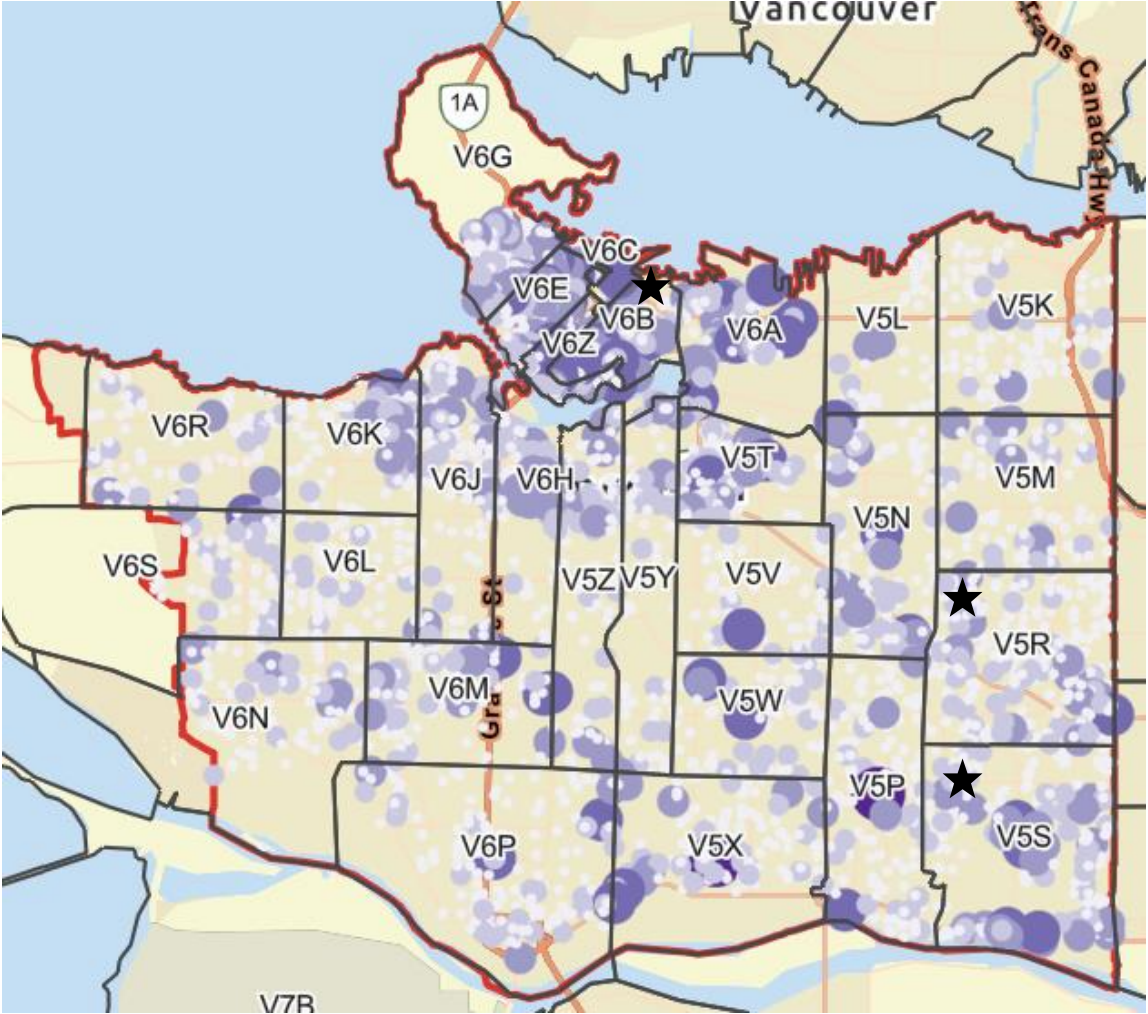


SYMPHONY  
TOURISM  
SERVICES

2021 DATA VINTAGE

# Okanagan-Similkameen Visitor Origin – Q1 2021

## Vancouver



FSA	Visitor Count
V5S	300
V5R	300
V6B	200
V5N	200
V6A	200
V5T	200
V6J	200
V6P	200
V5P	200
V5X	200

★ Identifies Top 3 FSA's by Visitor Count

### Legend

□ Forward Sortation Areas

visitors

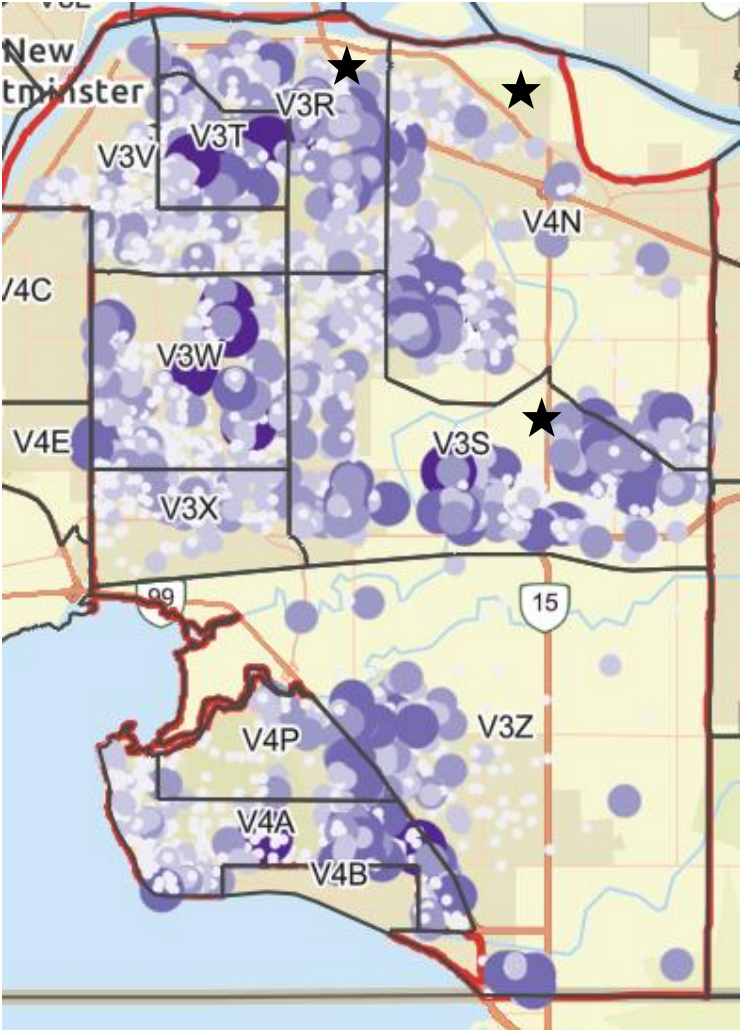
- 0 - 1
- 1 - 2
- 2 - 4
- 4 - 10
- 10 - 17

Note: All Visitor Counts have been rounded to the nearest 100



# Okanagan-Similkameen Visitor Origin – Q1 2021

## Surrey



★ Identifies Top 3 FSA's by Visitor Count

FSA	Visitor Count
V3S	800
V3R	600
V4N	600
V3W	600
V4A	500
V3T	400
V3V	300
V3Z	300
V3X	200
V4P	200

### Legend

□ Forward Sortation Areas

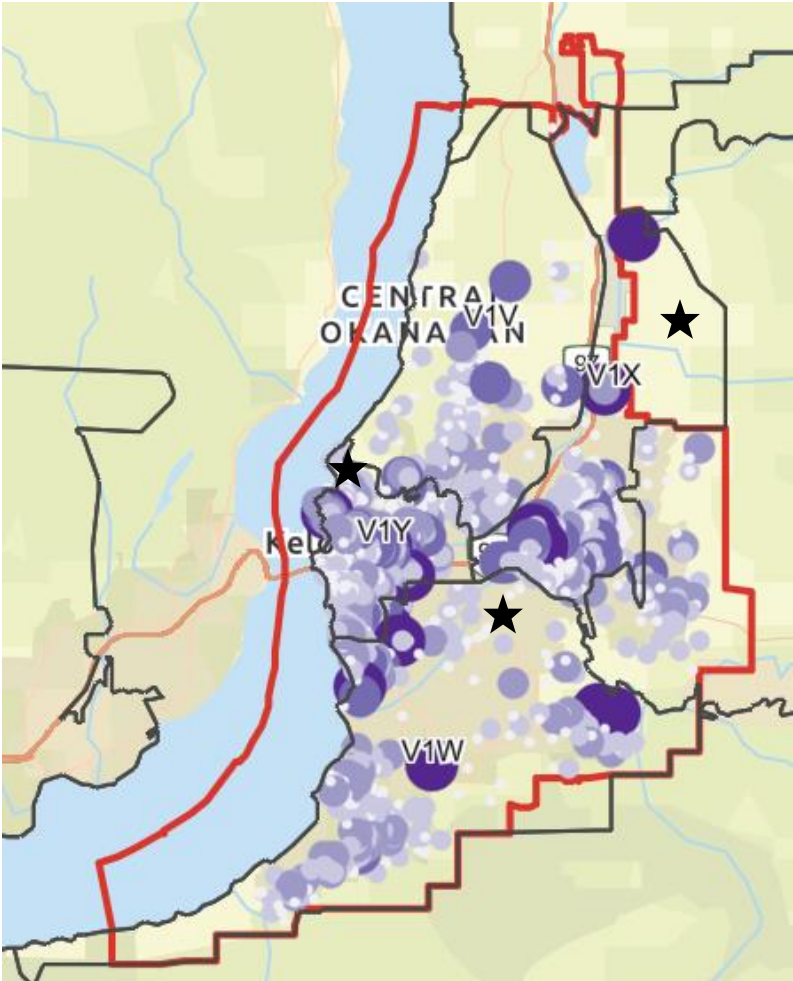
visitors

- 0 - 1
- 1 - 2
- 2 - 4
- 4 - 9
- 9 - 22

Note: All Visitor Counts have been rounded to the nearest 100

# Okanagan-Similkameen Visitor Origin – Q1 2021

Kelowna



★ Identifies Top 3 FSA's by Visitor Count

**Legend**

□ Forward Sortation Areas

visitors

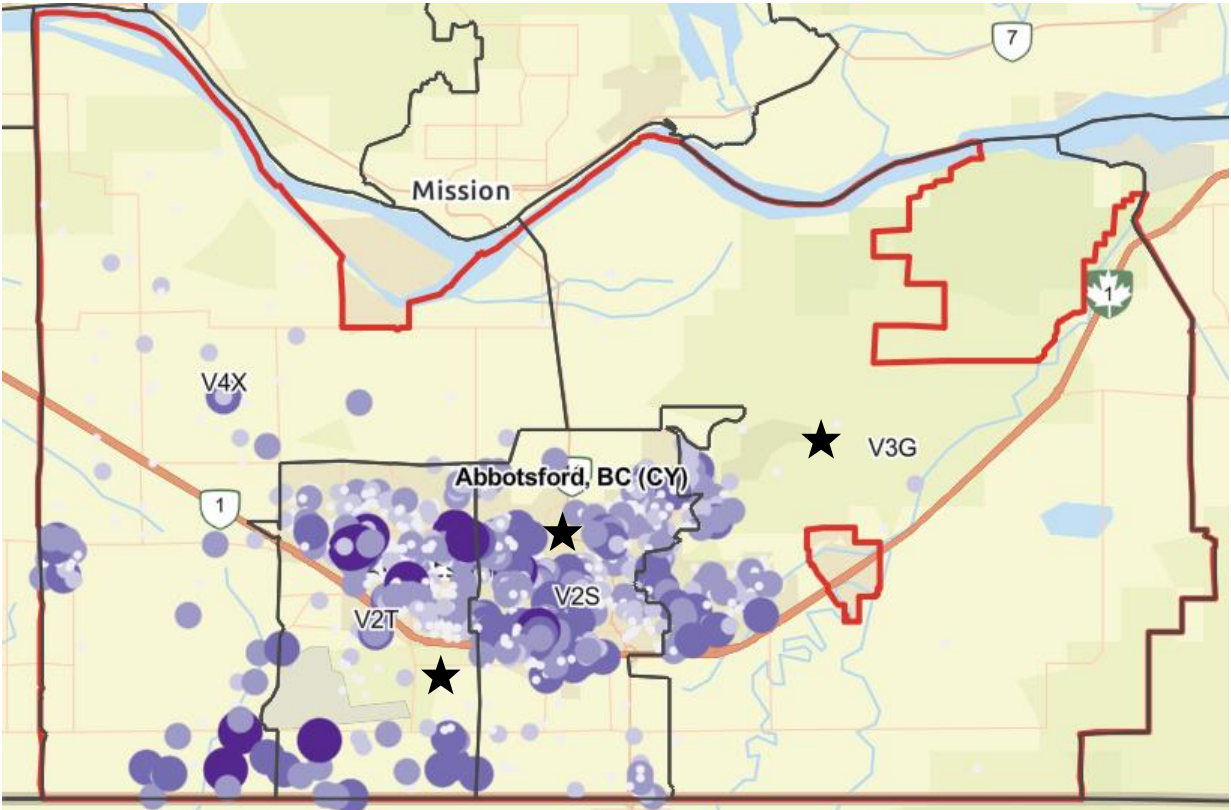
- 0 - 1
- 1 - 3
- 3 - 6
- 6 - 11
- 11 - 20

FSA	Visitor Count
V1Y	1,100
V1W	900
V1X	800
V1V	400
V1P	200

Note: All Visitor Counts have been rounded to the nearest 100

# Okanagan-Similkameen Visitor Origin – Q1 2021

## Abbotsford



★ Identifies Top 3 FSA's by Visitor Count

### Legend

□ Forward Sortation Areas  
visitors

- 0 - 1
- 1 - 2
- 2 - 4
- 4 - 8
- 8 - 14

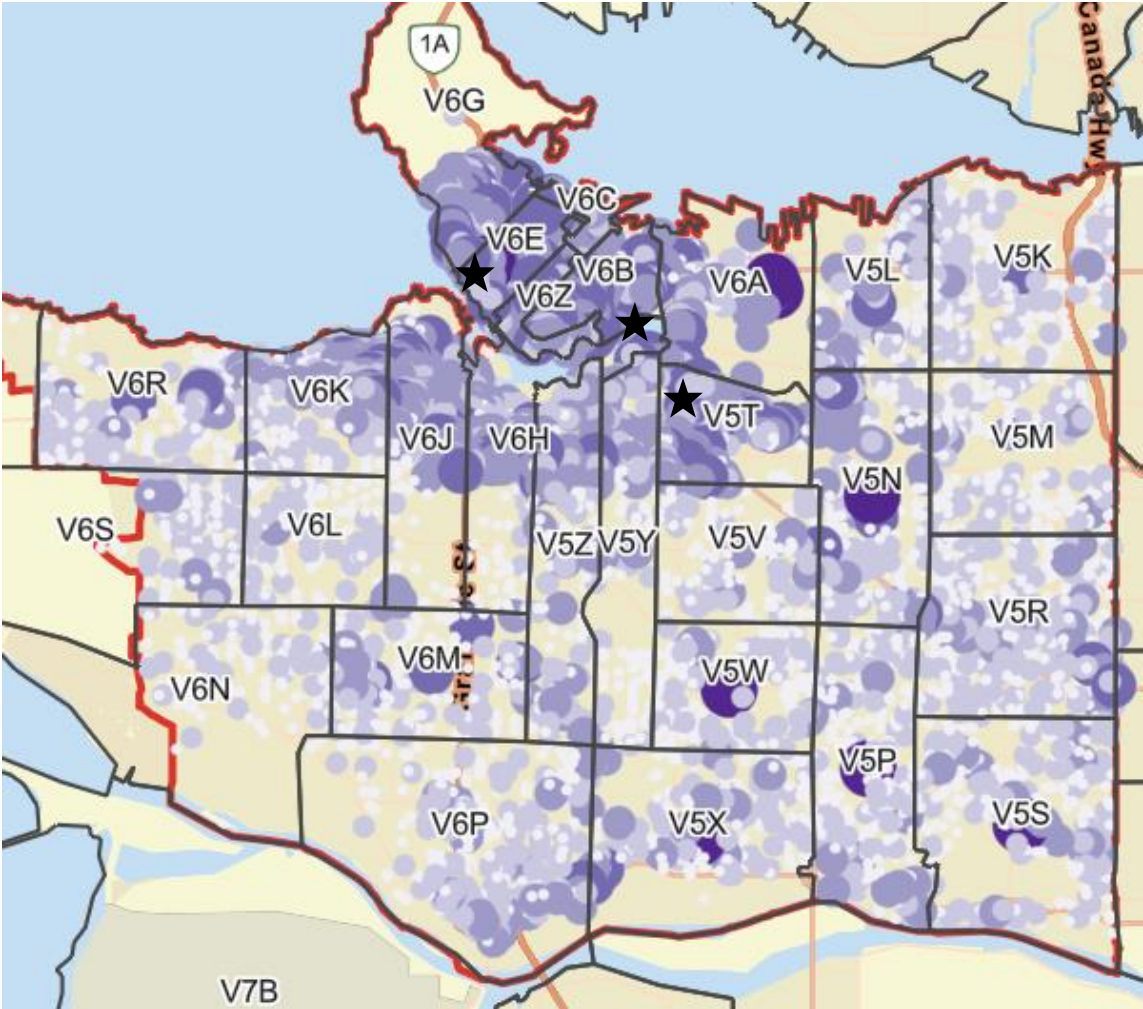
FSA	Visitor Count
V2S	1,000
V2T	800
V3G	300
V4X	200

Note: All Visitor Counts have been rounded to the nearest 100



# Okanagan-Similkameen Visitor Origin – Q2 2021

## Vancouver



FSA	Visitor Count
V5T	800
V6B	800
V6E	800
V6G	800
V6J	800
V6K	700
V5R	600
V6P	600
V6H	500
V5N	500

★ Identifies Top 3 FSA's by Visitor Count

### Legend

□ Forward Sortation Areas

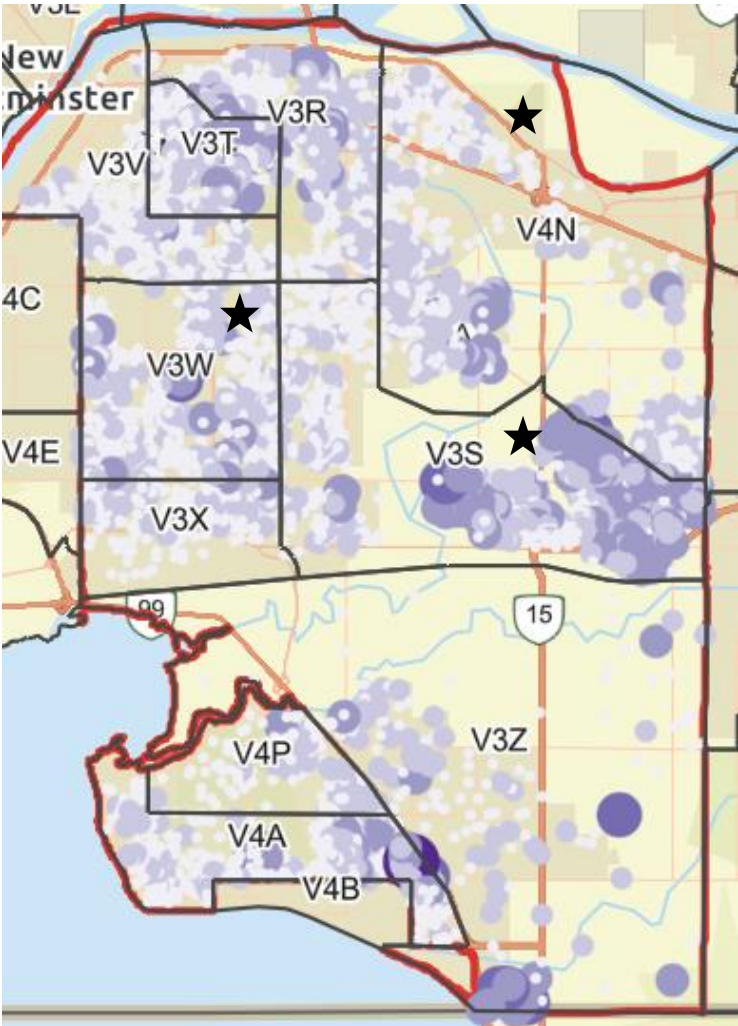
visitors

- 0 - 1
- 1 - 3
- 3 - 7
- 7 - 16
- 16 - 49

Note: All Visitor Counts have been rounded to the nearest 100

# Okanagan-Similkameen Visitor Origin – Q2 2021

Surrey



★ Identifies Top 3 FSA's by Visitor Count

FSA	Visitor Count
V3S	2,700
V4N	1,200
V3W	1,100
V3R	1,100
V4A	1,100
V3T	700
V3Z	600
V3V	600
V3X	300
V4P	200

**Legend**

□ Forward Sortation Areas

visitors

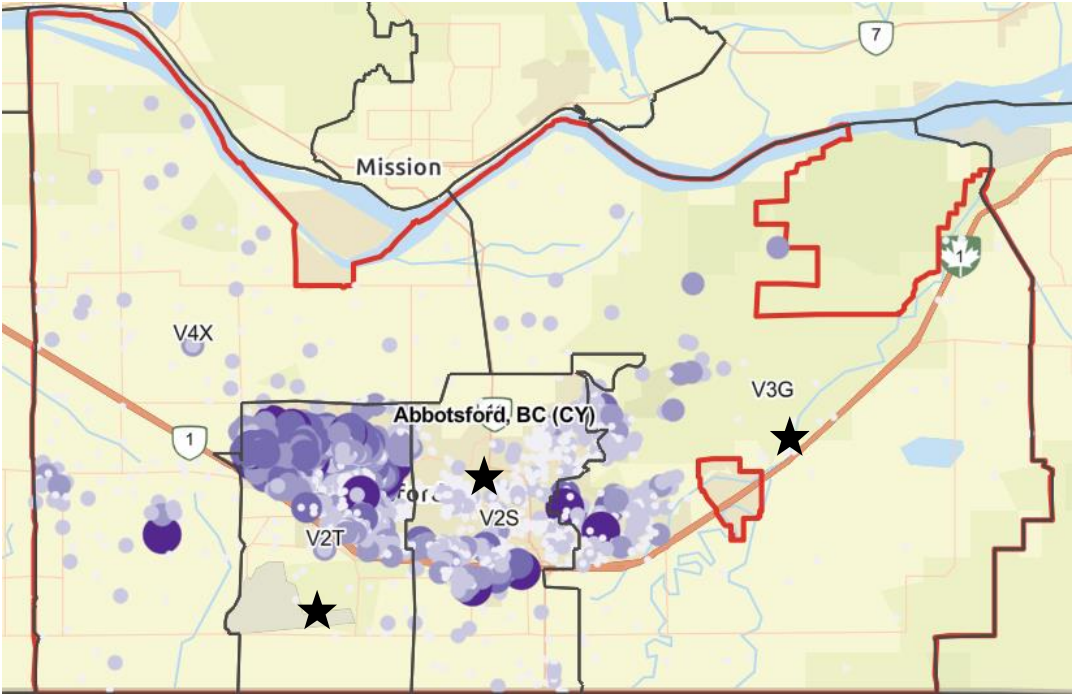
- 1 - 2
- 2 - 6
- 6 - 19
- 19 - 58
- 58 - 116

Note: All Visitor Counts have been rounded to the nearest 100

# Okanagan-Similkameen Visitor Origin – Q2 2021

## Abbotsford

★ Identifies Top 3 FSA's by Visitor Count



FSA	Visitor Count
V2T	4,000
V2S	1,700
V3G	1,000
V4X	500

### Legend

□ Forward Sortation Areas  
visitors

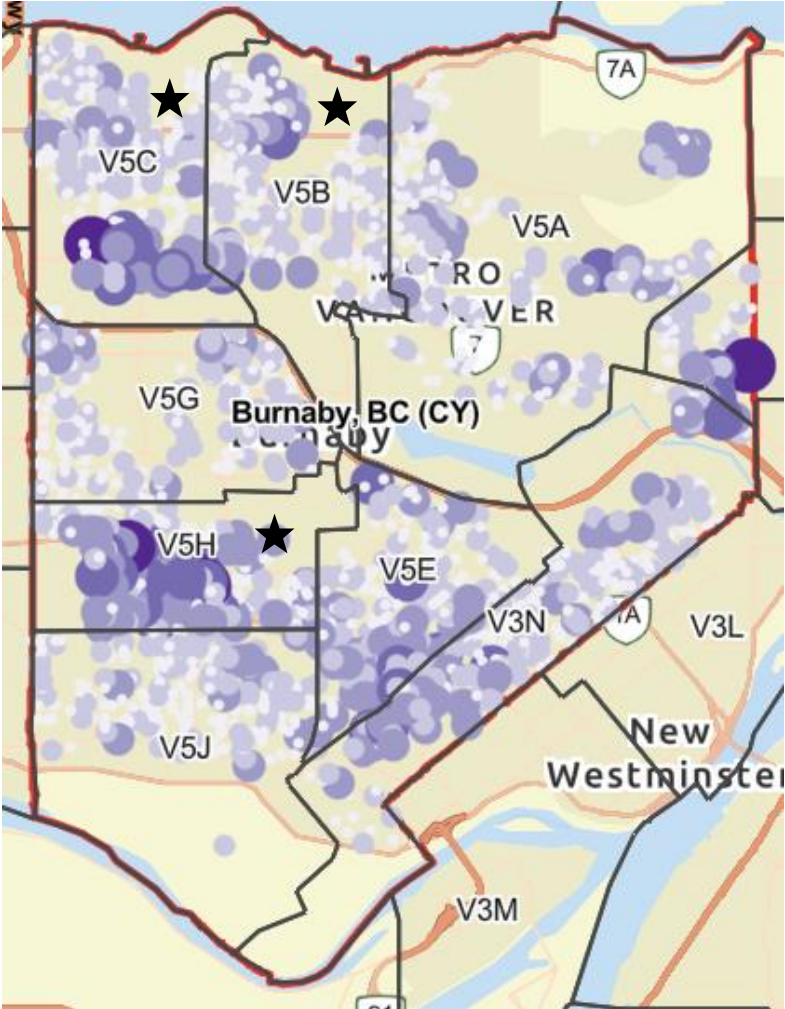
- 1 - 3
- 3 - 8
- 8 - 16
- 16 - 29
- 29 - 60

Note: All Visitor Counts have been rounded to the nearest 100



# Okanagan-Similkameen Visitor Origin – Q2 2021

## Burnaby



★ Identifies Top 3 FSA's by Visitor Count

FSA	Visitor Count
V5H	800
V5C	600
V5B	400
V5A	400
V5G	400
V5J	300

### Legend

□ Forward Sortation Areas

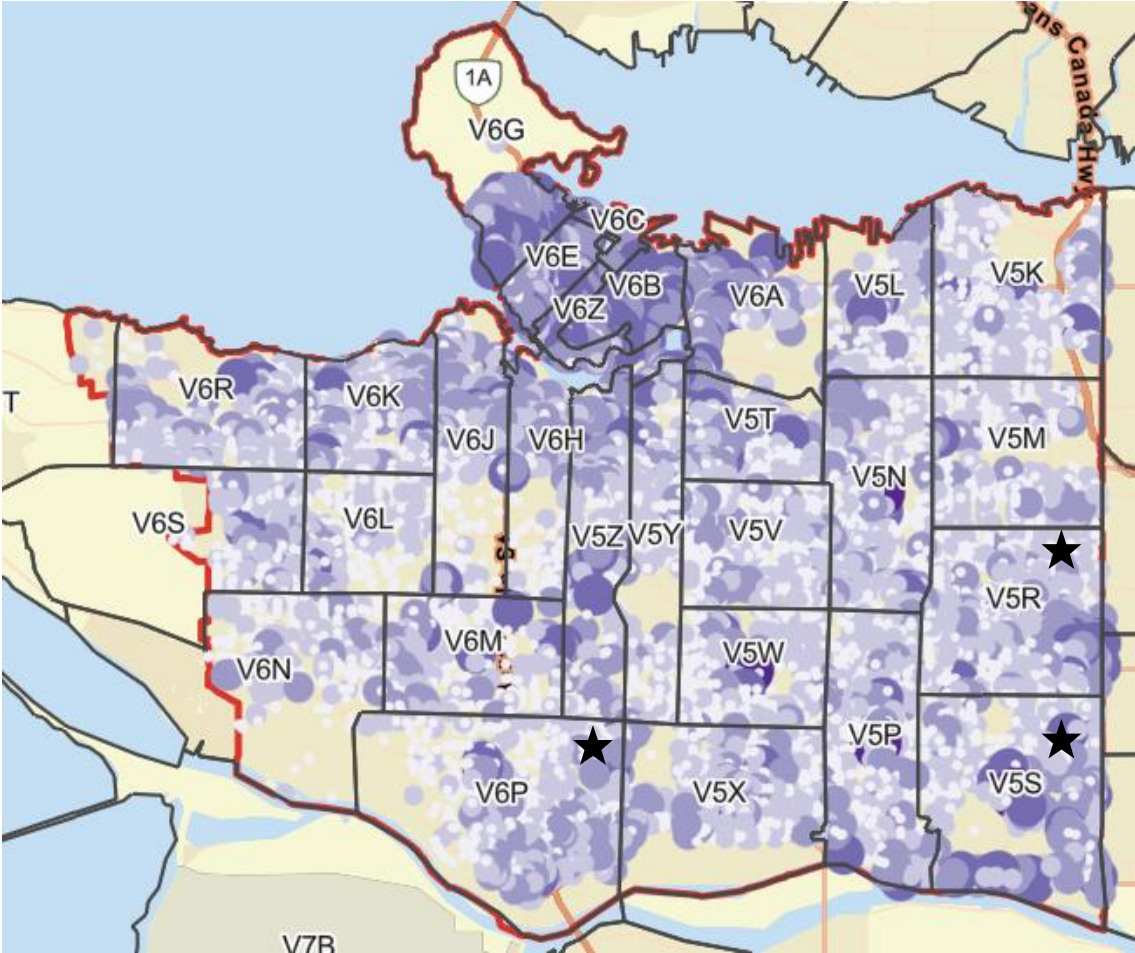
visitors

- 0 - 1
- 1 - 3
- 3 - 6
- 6 - 11
- 11 - 22

Note: All Visitor Counts have been rounded to the nearest 100

# Okanagan-Similkameen Visitor Origin – Q3 2021

## Vancouver



FSA	Visitor Count
V5R	1,800
V5S	1,600
V6P	1,400
V6B	1,400
V5N	1,200
V5P	1,200
V6E	1,200
V5X	1,200
V6G	1,100
V5Z	1,000

★ Identifies Top 3 FSA's by Visitor Count

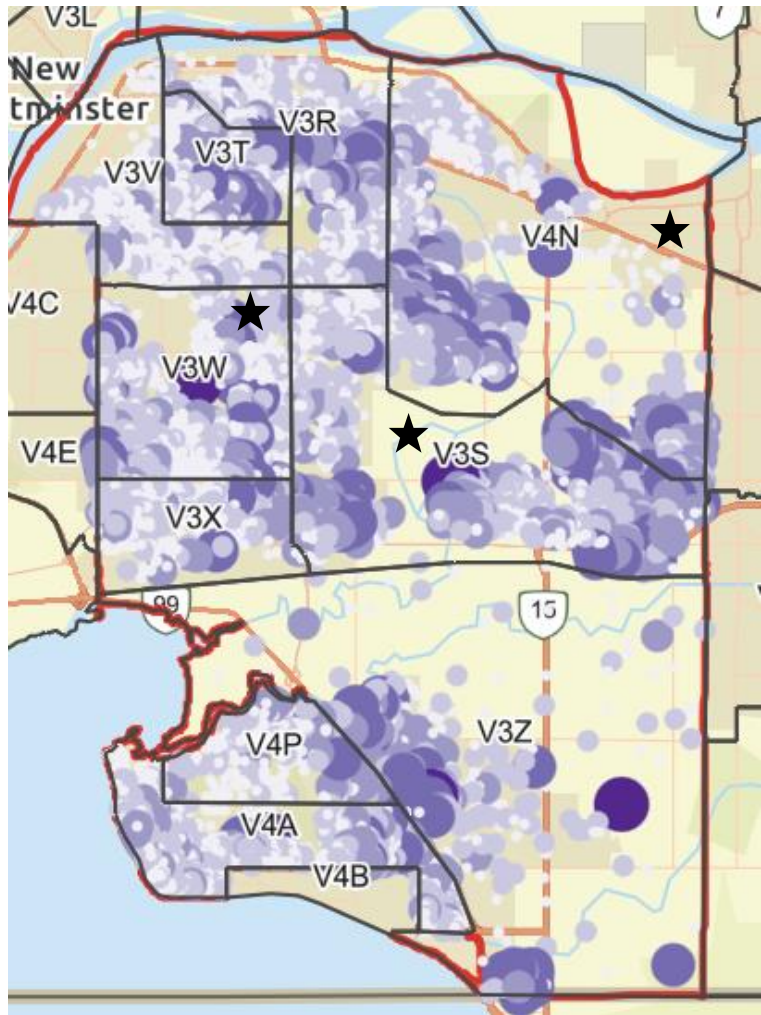
### Legend

- Forward Sortation Areas
- visitors
- 1 - 2
- 2 - 5
- 5 - 11
- 11 - 34
- 34 - 134

Note: All Visitor Counts have been rounded to the nearest 100 10

# Okanagan-Similkameen Visitor Origin – Q3 2021

## Surrey



★ Identifies Top 3 FSA's by Visitor Count

FSA	Visitor Count
V3S	7,100
V4N	4,900
V3W	3,800
V4A	3,700
V3R	3,600
V3Z	2,600
V3T	2,100
V3V	2,000
V3X	1,600
V4P	1,100

### Legend

- Forward Sortation Areas
- visitors
- 1 - 4
- 4 - 10
- 10 - 20
- 20 - 47
- 47 - 122

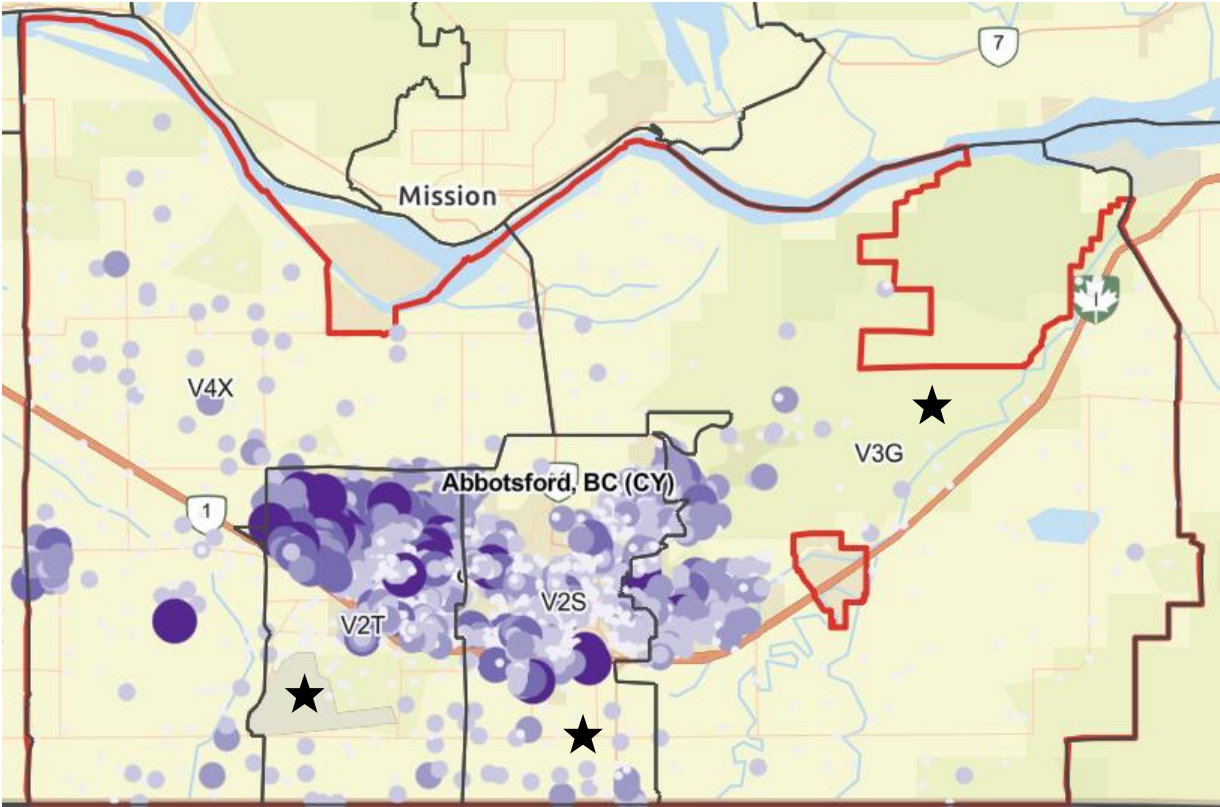
Note: All Visitor Counts have been rounded to the nearest 100 11



# Okanagan-Similkameen Visitor Origin – Q3 2021

## Abbotsford

★ Identifies Top 3 FSA's by Visitor Count



FSA	Visitor Count
V2T	9,400
V2S	6,500
V3G	2,900
V4X	1,600

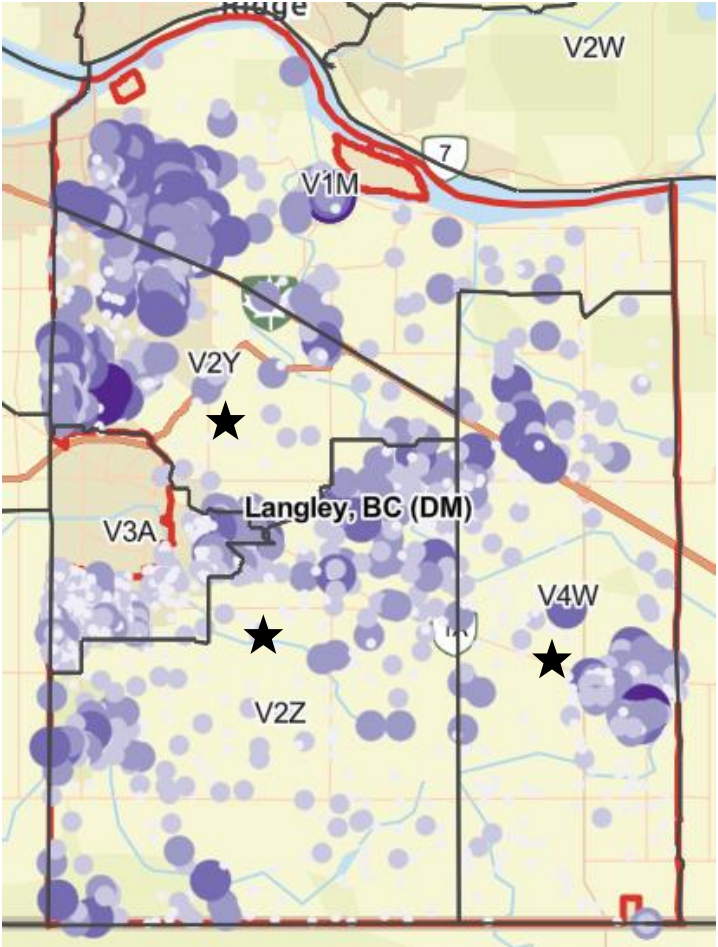
### Legend

- Forward Sortation Areas
- visitors
- 1 - 6
- 6 - 15
- 15 - 27
- 27 - 47
- 47 - 106

Note: All Visitor Counts have been rounded to the nearest 100 12

# Okanagan-Similkameen Visitor Origin – Q3 2021

## Langley



★ Identifies Top 3 FSA's by Visitor Count

### Legend

□ Forward Sortation Areas

visitors

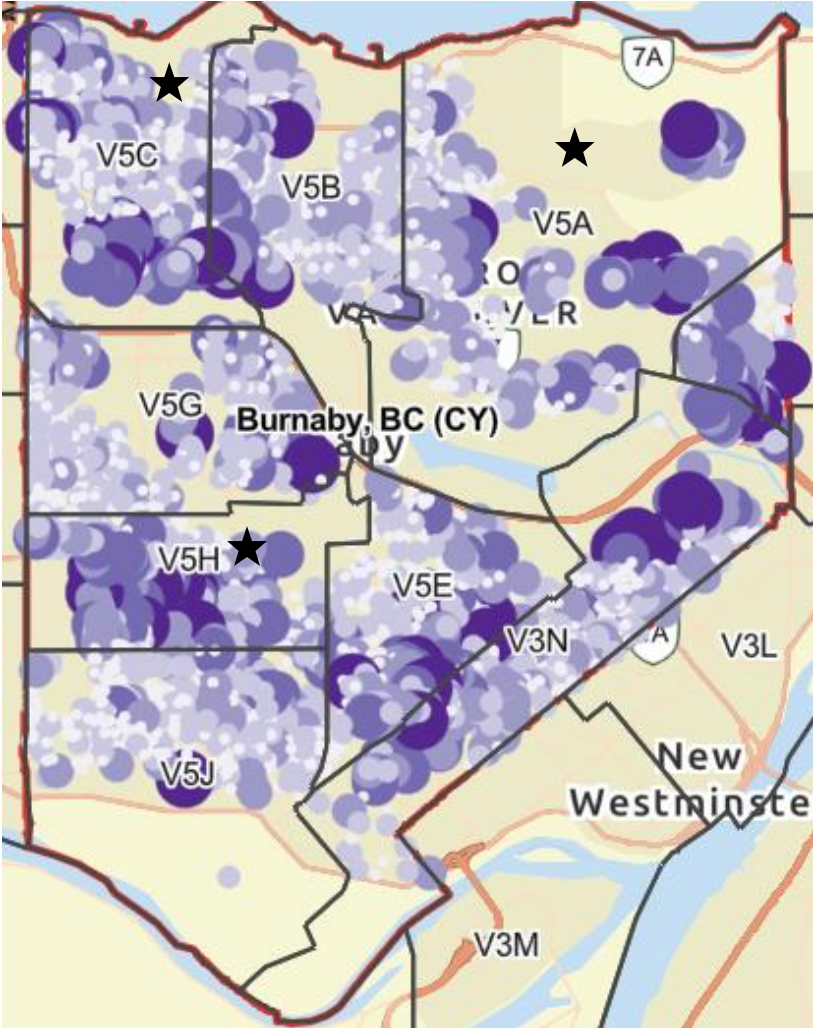
- 1 - 4
- 4 - 10
- 10 - 19
- 19 - 37
- 37 - 81

FSA	Visitor Count
V2Y	3,200
V4W	2,200
V2Z	2,100
V3A	2,000

Note: All Visitor Counts have been rounded to the nearest 100 13

# Okanagan-Similkameen Visitor Origin – Q3 2021

## Burnaby



★ Identifies Top 3 FSA's by Visitor Count

FSA	Visitor Count
V5C	1,700
V5H	1,600
V5A	1,500
V5B	1,400
V5G	1,200
V5J	1,000

### Legend

- Forward Sortation Areas
- visitors
- 1 - 2
- 2 - 5
- 5 - 9
- 9 - 16
- 16 - 41

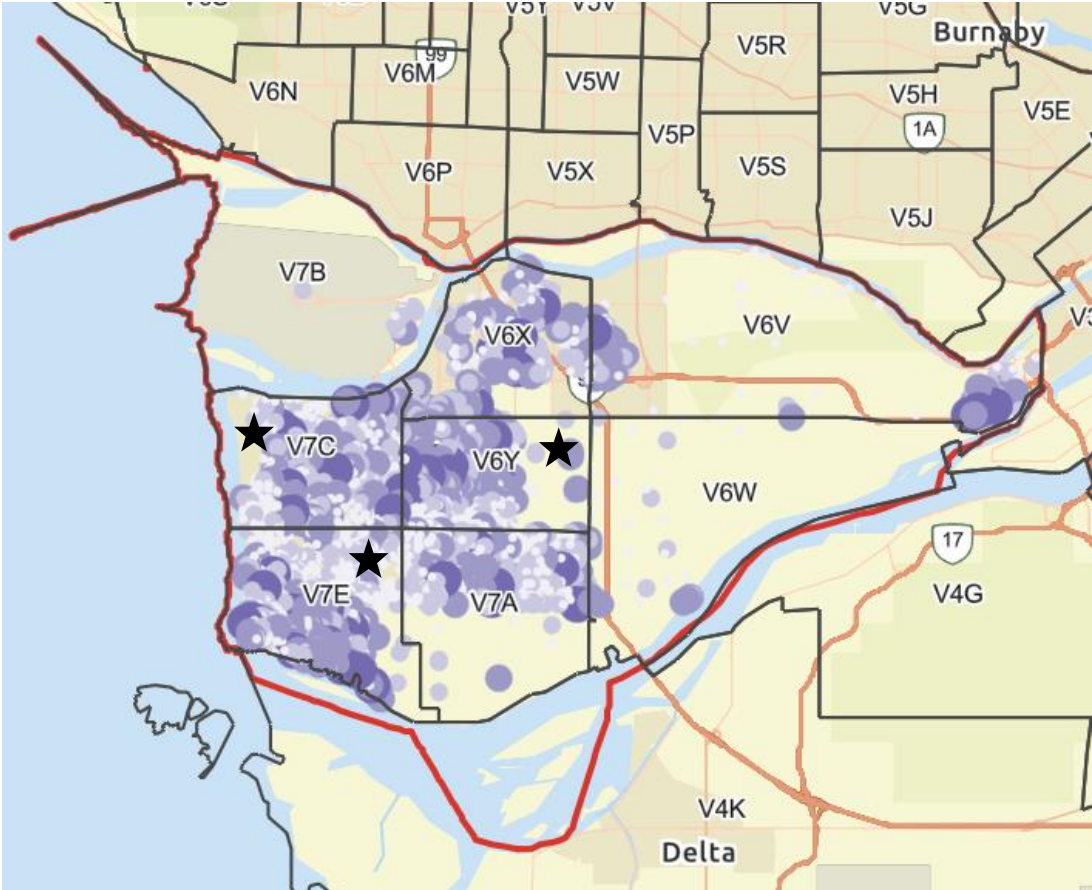
Note: All Visitor Counts have been rounded to the nearest 100 14



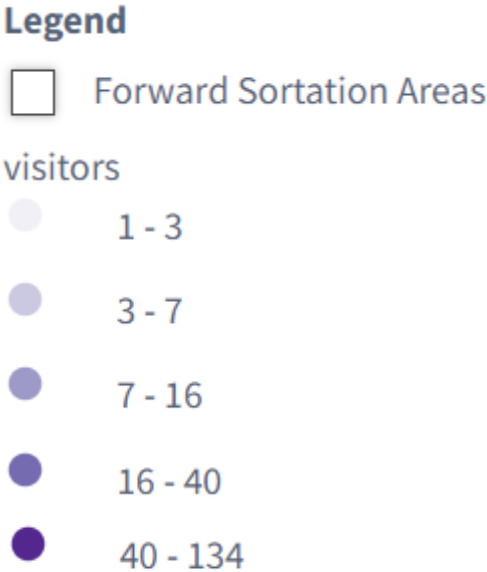
# Okanagan-Similkameen Visitor Origin – Q3 2021

## Richmond

★ Identifies Top 3 FSA's by Visitor Count



FSA	Visitor Count
V7E	2,400
V6Y	2,300
V7C	1,900
V6X	1,600
V7A	1,500
V6V	700
V6W	200
V7B	100

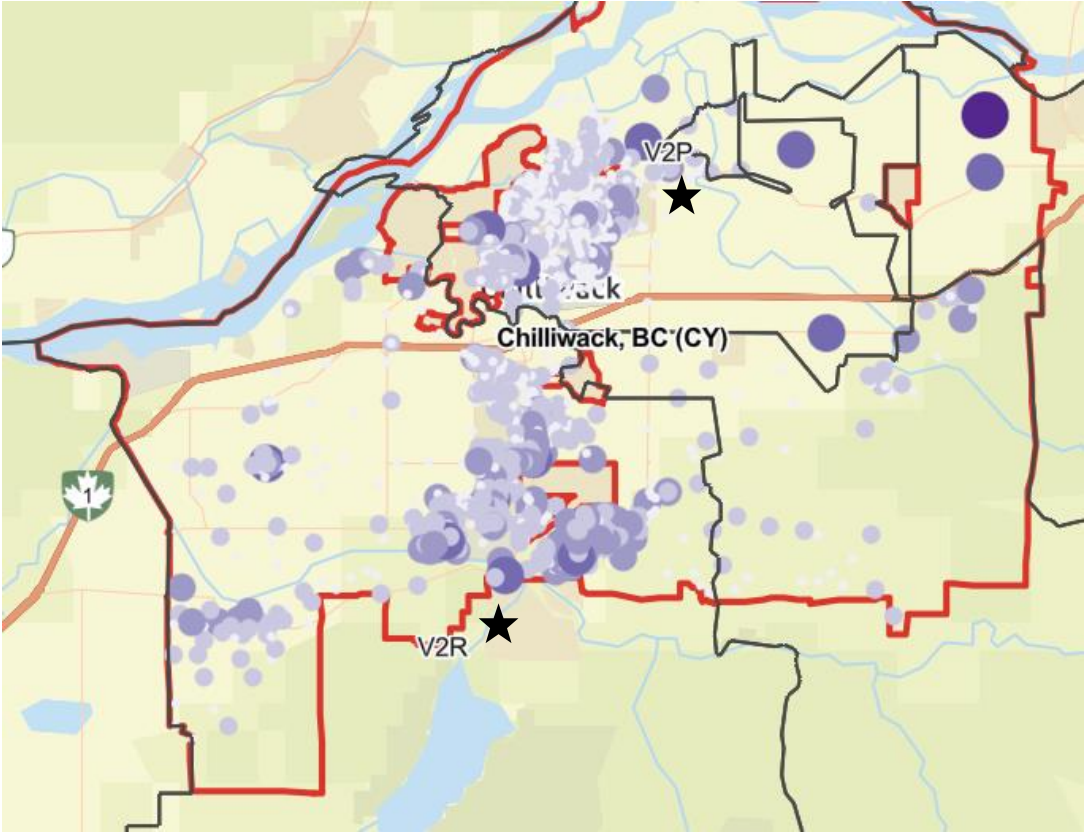


Note: All Visitor Counts have been rounded to the nearest 100 15

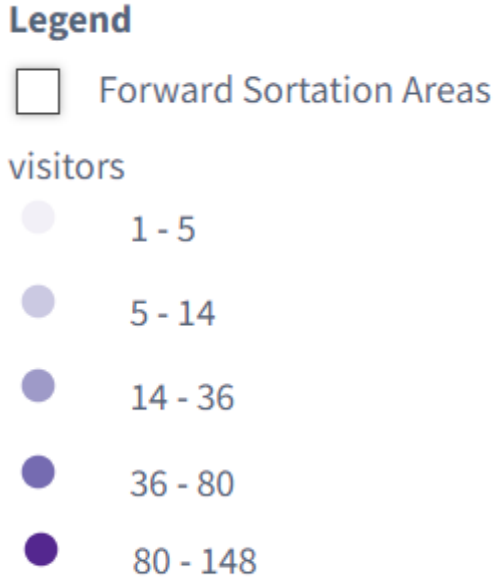
# Okanagan-Similkameen Visitor Origin – Q3 2021

## Chilliwack

★ Identifies Top 3 FSA's by Visitor Count



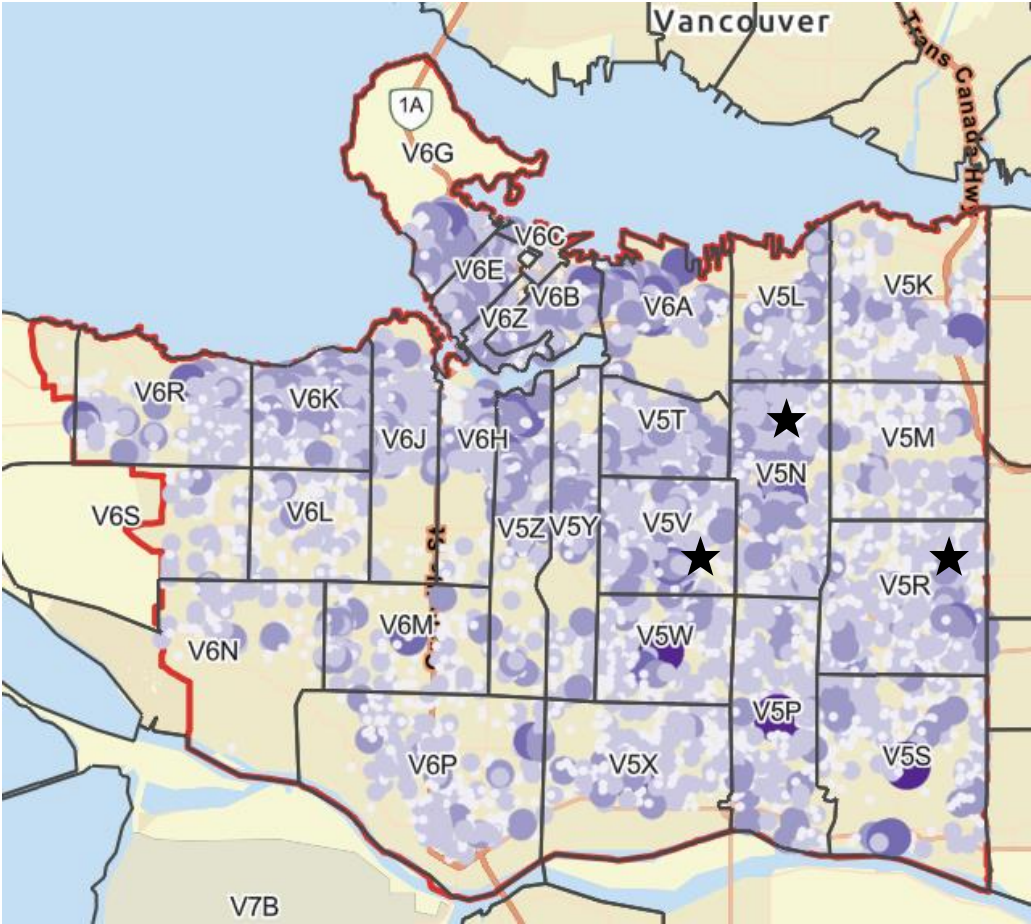
FSA	Visitor Count
V2R	5,100
V2P	3,300



Note: All Visitor Counts have been rounded to the nearest 100 16

# Okanagan-Similkameen Visitor Origin – Q4 2021

## Vancouver



FSA	Visitor Count
V5N	700
V5V	600
V5R	600
V6K	600
V5T	500
V6E	400
V5P	400
V6A	400
V6P	400
V5S	400

★ Identifies Top 3 FSA's by Visitor Count

### Legend

□ Forward Sortation Areas

visitors

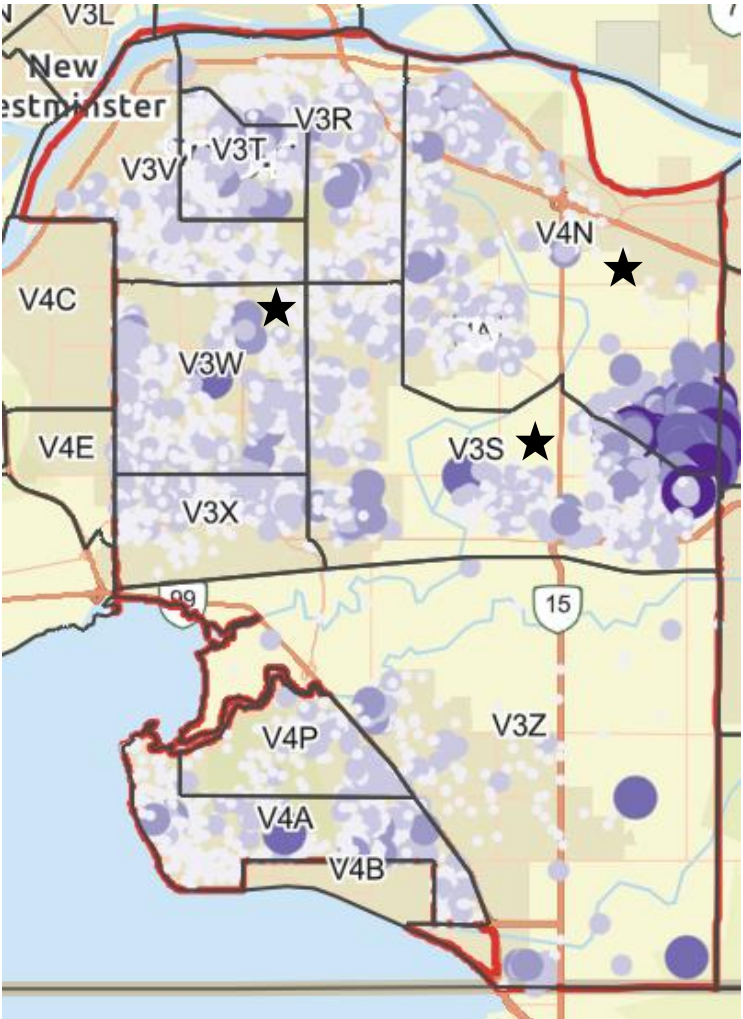
- 0 - 1
- 1 - 3
- 3 - 7
- 7 - 20
- 20 - 45

Note: All Visitor Counts have been rounded to the nearest 100 17



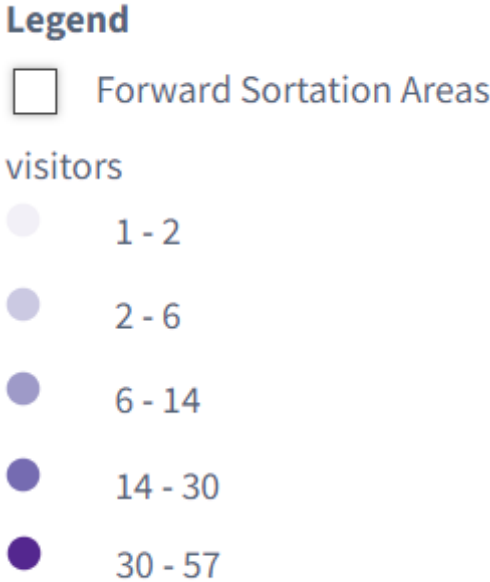
# Okanagan-Similkameen Visitor Origin – Q4 2021

Surrey



★ Identifies Top 3 FSA's by Visitor Count

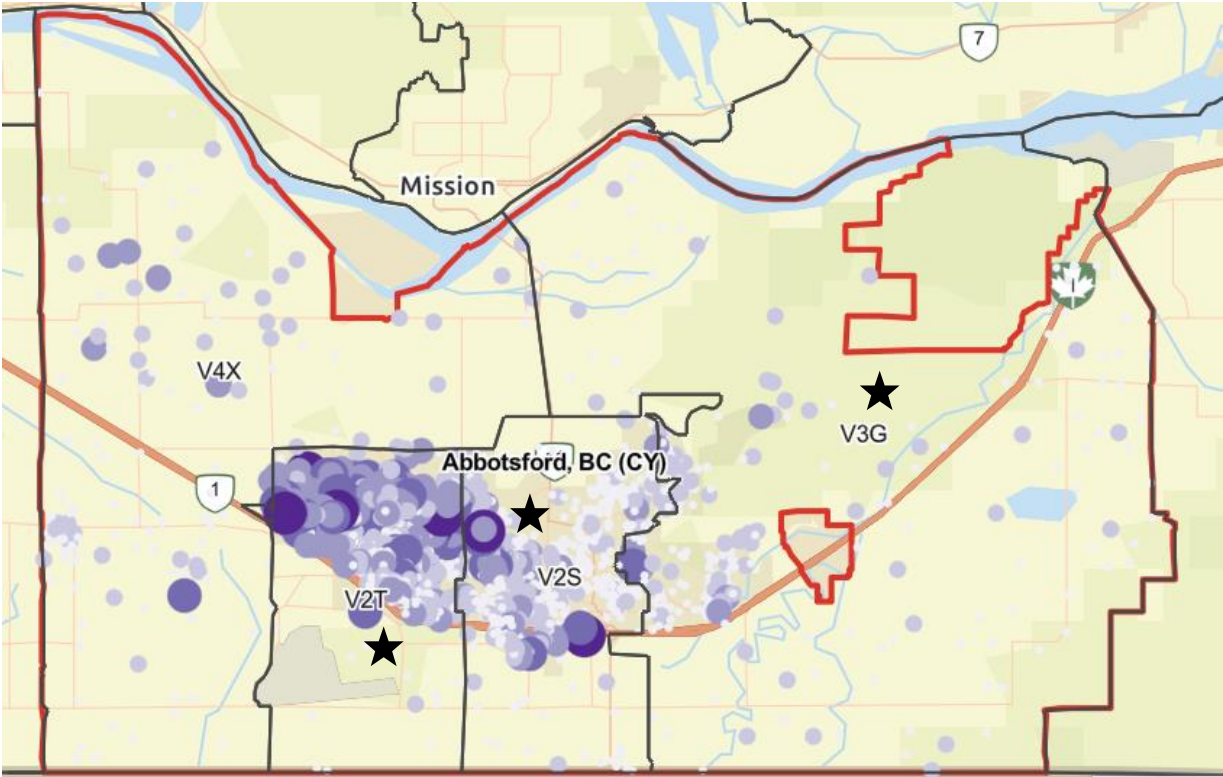
FSA	Visitor Count
V4N	2,900
V3S	1,400
V3W	800
V4A	700
V3R	600
V3T	500
V3V	400
V3X	300
V3Z	300
V4P	200



Note: All Visitor Counts have been rounded to the nearest 100 18

# Okanagan-Similkameen Visitor Origin – Q4 2021

## Abbotsford



★ Identifies Top 3 FSA's by Visitor Count

### Legend

□ Forward Sortation Areas

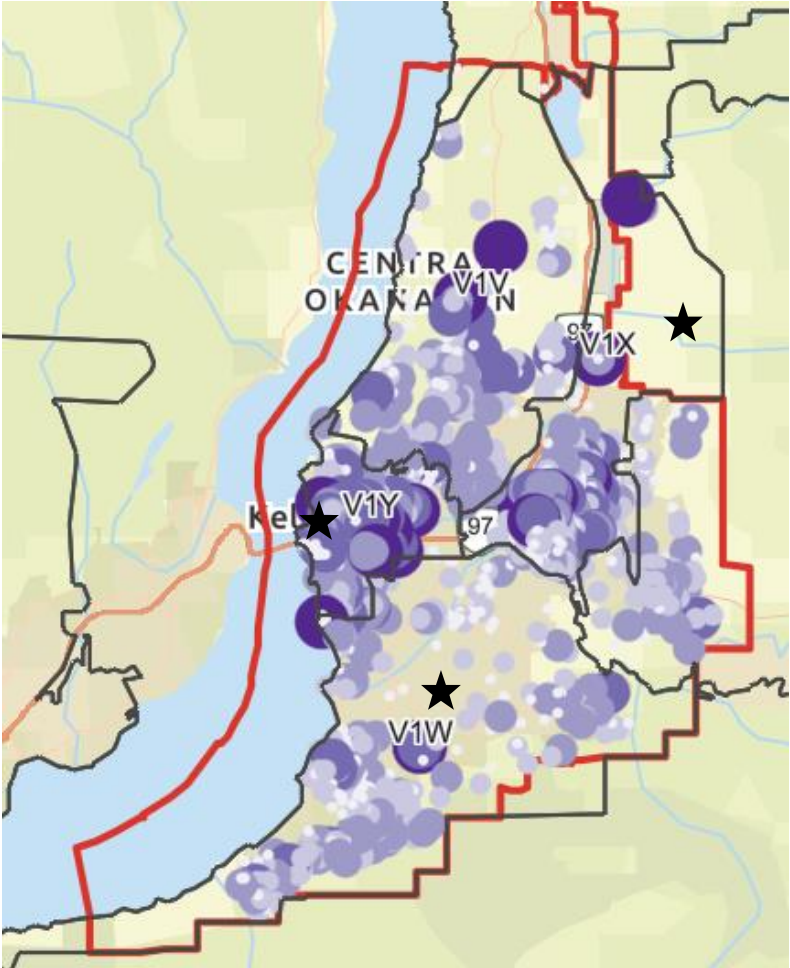
visitors

- 1 - 3
- 3 - 9
- 9 - 20
- 20 - 36
- 36 - 73

FSA	Visitor Count
V2T	5,100
V2S	2,400
V3G	700
V4X	500

# Okanagan-Similkameen Visitor Origin – Q4 2021

## Kelowna



★ Identifies Top 3 FSA's by Visitor Count

### Legend

□ Forward Sortation Areas

visitors

- 1 - 2
- 2 - 5
- 5 - 10
- 10 - 22
- 22 - 38

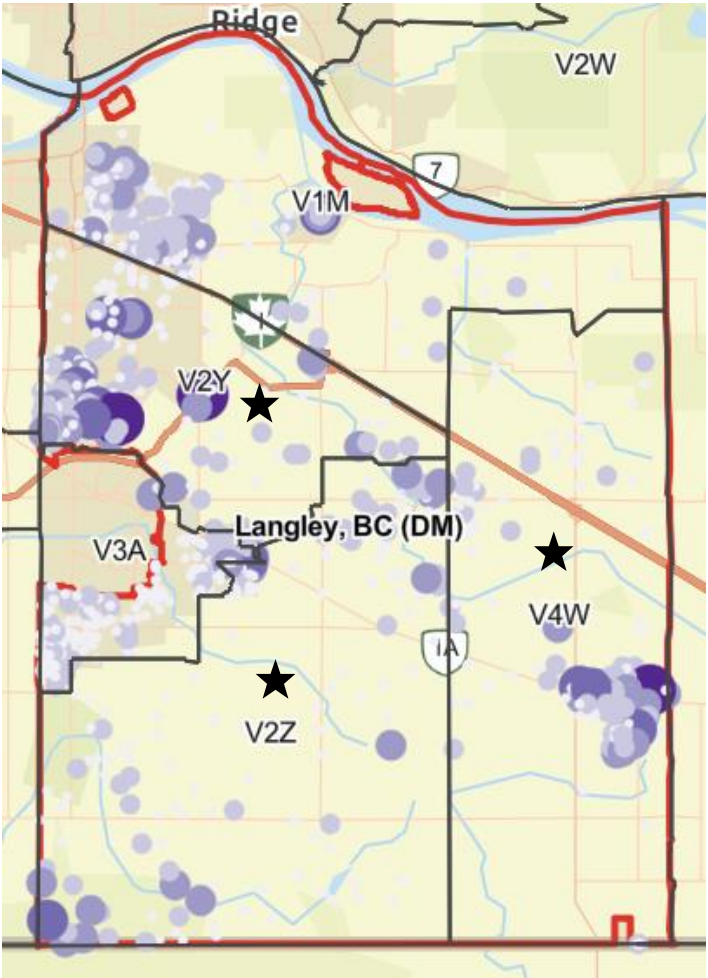
FSA	Visitor Count
V1X	2,200
V1Y	2,000
V1W	1,500
V1V	1,200
V1P	400

Note: All Visitor Counts have been rounded to the nearest 100 20



# Okanagan-Similkameen Visitor Origin – Q4 2021

## Langley



★ Identifies Top 3 FSA's by Visitor Count

### Legend

□ Forward Sortation Areas

visitors

- 1 - 2
- 2 - 5
- 5 - 10
- 10 - 16
- 16 - 32

FSA	Visitor Count
V2Y	700
V4W	500
V2Z	400
V3A	300

# CONTACT US

**Karen Chalmers**

*Managing Director, Symphony Tourism Services*

**Email:** [karen@totabc.com](mailto:karen@totabc.com)

**Phone:** 778.721.5448

[symphonytourismservices.com](http://symphonytourismservices.com)



SYMPHONY  
TOURISM  
SERVICES