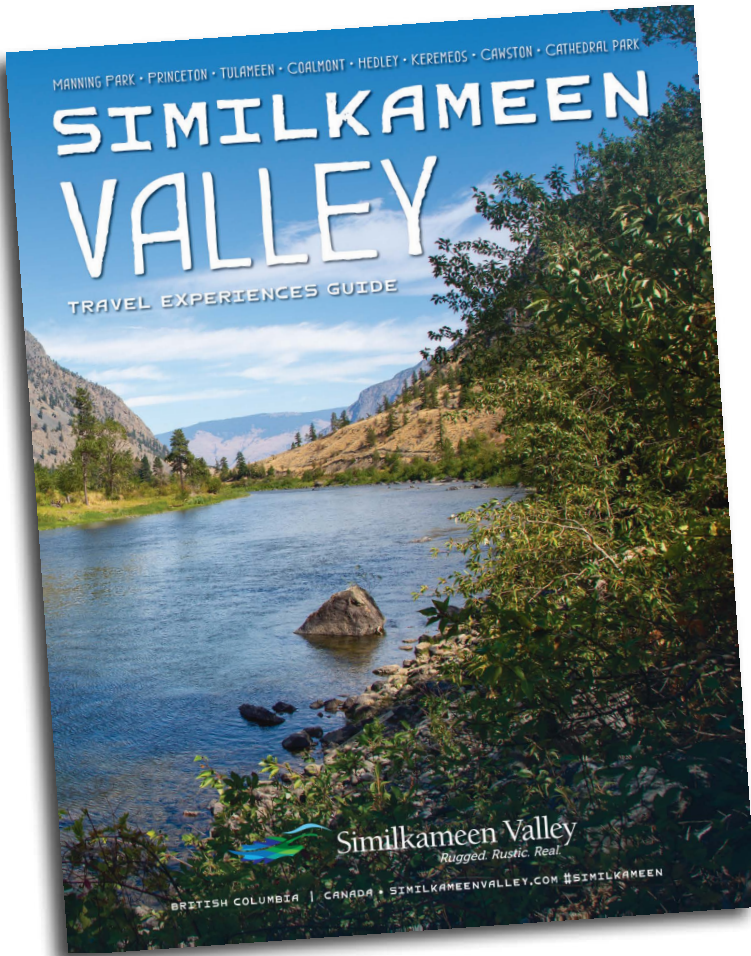


Similkameen Valley 2027 Official Travel Experiences Guide

RATE CARD



Similkameen Valley
Rugged. Rustic. Real.

 **Black Press Media**

The Similkameen Valley Planning Society (SVPS) and Black Press (BP) continue to collaborate together to produce the official **2027 Similkameen Valley Travel Experiences Guide**.

The print guide is the companion to the official destination website <http://similkameenvalley.com/> and the keremeosreview.com.

Content includes experience based themes in alignment with the destination website. Areas include Cathedral Lakes, Cawston, Chopaka, Coalmont, Eastgate, Hedley, Keremeos, Manning Park, Olalla, Princeton, Similkameen Valley, Tulameen and Twin Lakes.

Quantity: **14,000 copies** (subject to sales) **distributed throughout the Similkameen Valley and British Columbia** in high traffic areas and visitor centres. Also distributed through provincial visitor centres as the official guide for the Similkameen Valley.

Full pg bleed:
8.5w x 11.25" deep

Trim size:
8.25w x 10.75" deep

Full page (non-bleed):
7.25w x 9.75" deep

Half pg horizontal:
7.25w x 4.75" deep

Quarter page:
3.5w x 4.75" deep

Eighth page:
3.5w x 2.25" deep

Outside Back Cover plus 23,000 impressions*	\$1500
Inside Back Cover plus 23,000 impressions*	\$1450
Full page plus 21,000 impressions*	\$1250
1/2 page horizontal plus 15,000 impressions*	\$950
1/4 page plus 8,000 impressions*	\$600
1/8 page horizontal plus 4,000 impressions*	\$450

Prices: Plus E-Fee \$7.85 and plus GST, includes advertising design.

* Digital ad impressions: each month for two months spread over the Keremeos Review and The Similkameen Spotlight. Your choice of any two months. Print ads will be used to create the digital ads.

Publication release: **May 2027**

Book now to reserve your spot:

Contact: **Kristine Polley**

Email: kristine.polley@pentictonwesternnews.com

Booking Deadline: **March 22, 2027**

Business Directory

Basic Listing: \$75

Enhanced Listing: \$125

Enhanced Listing with photo: \$200

Tell your story to an extended audience through a **Sponsored content article** on the keremeosreview.com or similkameenspotlight.com. A professional writer will work with you to create an article that can include up to 3 backlinks, embedded video and a paid post on social media directed to your ideal customer for 14-days. All for only **\$250**

**Reserve your space in the 2027 edition by
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THE **KEREMEOS Review** **SPOTLIGHT**